



Press Release

Brussels, 8 March 2019

Enter and exit conveniently a Q-Park car park? Rent a shared bike for the day?

KBC (Brussels)/CBC Mobile app users can do so.

Starting the second half of March, KBC¹ Mobile app users can enjoy even more convenience, with the ability to:

- Drive into and out of Q-Park car parks using number plate recognition and pay automatically with KBC Mobile
- Rent a shared Blue-bike or Velo Antwerpen bike for the day

Karin Van Hoecke, KBC's General Manager of Digital Transformation in Belgium, explains: 'These two new additional services will once again save our customers a lot of time. Just link your number plate once to park with ease in no time. Or rent a shared bike for the day at the last minute to cycle the last part of your journey.'

Over a million customers use KBC Mobile and log in at least once a day. Additional third-party services available through our KBC Mobile app since last year are already a success. That's certainly helped by the fact that customers can use them without having to install a separate app. Figures for the end of February 2019 speak for themselves: 181 000 parking sessions via 4411, 182 000 De Lijn public transport tickets and 60 500 SNCB train tickets. Our Mobile app lets our customers use the mobility solution that suits them best on the fly.'

Pay automatically at Q-Park car parks

KBC customers can now link their number plate to the KBC Mobile app, so they can conveniently drive into and out of Q-Park car parks.

Cameras at the entrance to Q-Park car parks read their number plate to open the barrier and start their parking.

The same happens on the way out, automatically ending the parking and paying for it from the current account linked to their KBC Mobile app. Customers can also opt to get notified of how much they've just paid for parking.

They don't have to pay for parking first at the payment stations. Instead, they pay automatically with KBC Mobile in the utmost security, letting them quickly and conveniently drive in and out. Paying in cash at car parks is becoming less and less common, as it is using on-street parking metres.

¹ Includes KBC Brussels and CBC customers

Philip De Brabanter, Managing Director Q-Park Belgium: *"Belgium is the first country in the Q-Park group where we make this investment. Q-Park attaches great importance to innovation and it is nice to do this together with a partner like KBC who also has innovation high on the agenda. This innovation immediately makes parking a lot more comfortable for our customers: after all, both entering and leaving the car park are much easier. Moreover, a one-time link to the number plate is sufficient to enjoy the same service in all 60 Q-Park car parks in Belgium. We are convinced that this platform, co-developed with Cegeka, will contribute to further strengthen our position on the Belgian market, but above all will guarantee a better customer experience."*

[Learn more about Q-Park](#)

Watch this video to see how the [new service](#) works

Rent a shared bike

Alongside existing transport-related services offered through KBC Mobile (*De Lijn* and SNCB public transport tickets and above-ground parking through 4411), customers now also have the option of renting a shared bike for the day from:

- Blue-bike
- Velo Antwerpen

KBC Mobile users can search for a nearby bike station, then order and pay for a day pass and code to unlock a shared bike and use it for the next 24 hours.

They need to return the bike to a bike rental point after use.

Mobile app users don't have to create a separate account with the shared bike providers to use the service, which KBC provides in association with Olympus Mobility ²

See more on the participating shared bike providers at:

- <https://www.velo-antwerpen.be/>
- <https://www.blue-bike.be/>

More information about the many possibilities of KBC Mobile can be found [here](#).

Note for the editors

¹ **Olympus Mobility** develops and manages a mobility platform and app already offered to companies by KBC Autolease and other car leasing companies. It allows users to easily combine various public and other forms of transport (train, tram and bus), car parking (SNCB and street parking facilities) and transport-sharing services (like Velo, Blue-Bike and Cambio). Olympus Mobility's app also incorporates SNCB train services. Olympus Mobility's current shareholders are VAB, Taxistop and Cambio CarSharing.

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