



Brussels, 19 June 2018

Frank Leroy appointed CEO of KBC Brussels

KBC Group NV's Executive Committee has named Frank Leroy as its new CEO of KBC Brussels, the Brussels brand of KBC. He will take up his new position on 15 September 2018.

Frank will replace Damien Van Renterghem, who decided by mutual agreement with KBC to end the working relationship on 5 March.

Frank Leroy (49) studied at the *Hogeschool-Universiteit Brussel* (HUB), where he obtained Bachelor's degrees in Business Administration (1989) and Marketing (1990). This was followed by a Bachelor of Science in Applied Economics from the *Vrije Universiteit Brussel* (VUB) in 1995. He started his career as an Assistant Branch Manager at Bacob Bank. In 1995, he moved to Kredietbank/KBC where he held successive positions as a Branch Manager and Cluster Branch Manager for Brussels, before heading up credit divisions in Leuven and Ghent and becoming Regional General Manager for Antwerp. Since 2016, he has been General Manager of HR Services and Portfolio Management at KBC Group's Corporate HR division.

Daniel Falque, CEO of KBC's Belgium Business Unit: *'The decision to launch a separate KBC Brussels brand in 2014 brought KBC and CBC closer to our customers and their world. We aim to grow together with Brussels, offering solutions made for the region and its people. Our track record so far is pretty impressive. We attracted more than 35 000 new customers between 2015 and 2017 and we've also continued this positive momentum in the early months of this year. So, our ambitious target of 40 000 new customers by 2020 is within our reach. The high satisfaction ratings (net promoter scores) our customers are giving us also show that our special approach is working and clearly meeting their needs. With his many years of experience in our commercial network, particularly as Cluster Branch Manager for Brussels, Frank has the right assets to quickly win the trust of our customers, employees and stakeholders, and to make KBC Brussels an even stronger brand in our capital city. He can count on the fullest support from our Belgian division and we wish him every success.'*

Frank Leroy, the new CEO of KBC Brussels: *'My many years of experience with KBC Group and in the financial sector, and my time as Cluster Branch Manager for Brussels will certainly help me to further the success of KBC Brussels and continue its rise to being the top financial partner in the capital. Together with my staff, I'll do my utmost to create added value for our current and future customers, and guide them in their projects. They can count on our expertise, willingness to listen, respect and bespoke tailor-made solutions, all of which we hope will contribute to the satisfaction of our customers and stakeholders.'*

Note for editors

A photo of Frank Leroy is available from our press office.

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