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KBC links its offering to Co-libry, the new platform for home-seekers, and former Start it @kbc participant.

Given its growing commitment to start-ups KBC has started working with Co-libry, an innovative real estate platform that was launched in February 2017. Co-libry offers personalised assistance during the real estate process, searches for a match to the client's wishes (such as commuting times, proximity to certain facilities and services, etc.) and guides the client through every aspect associated with buying right up to moving into the property (loans, estate agents, telecom services, utilities, etc.). Through this collaboration, visitors to the platform obtain an overview of which KBC bank branches are situated nearest to them and are given the opportunity to get in touch directly with home experts and insurance experts at KBC Live.

Erik Luts, Chief Innovation Officer KBC Group continues: "KBC is committed to actively supporting start-ups, not only by providing them with office space, advice and other useful information. It also sets up collaborative platforms at an early stage to help promising start-ups develop their ideas and bring them to market. The platform developed by Co-libry fits in perfectly with KBC's philosophy. It's a product that augments our existing

offering in the area of home advice and, like KBC, Co-libry bases its service on the needs of the client. In addition, the platform provides convenience and ease of use, which are two of our essential conditions when products and services are being developed.”

Co-libry, a start-up housed at Start it @kbc, was jointly set up in July 2016 by Wendy Geeraert, Frédéric Geeraert and Ann Praet. It is a personal, digital real estate portal/guide that assists the visitor in quickly and efficiently finding a home, thanks to the unique combination of a property site, data, financial tools and content. Besides the range of properties provided, Co-libry offers financial tools and tips & tricks that can be used before, during and after the search.

How is the collaboration set up between Co-Libry and KBC?

The Co-libry platform provides users with an overview of which KBC bank branches are situated nearest to them, and gives them the instant option of getting in touch with home experts and insurance experts at KBC Live (<https://www.kbc.be/campaigns/kbclive/en/index.html>). They can enter their preferences for an appointment and will be contacted within 24 hours to schedule it. They will then receive prompt and personal advice in the way that suits them best.

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