



# Press release

Brussels, 15 July 2016

## KBC and K&H win Euromoney Award for 'Best Bank' in Belgium and Hungary, respectively

On 13 July, Euromoney welcomed 600 senior bankers from around the world to celebrate the 25th anniversary of its Awards for Excellence.

The awards are based on year-round monitoring of market share and customer-satisfaction data compiled by Euromoney's industry-leading surveys department.

KBC received the award for Best Bank in Belgium and K&H Bank won Best Bank in Hungary.

**Johan Thijs, CEO KBC Group:** 'this award clearly demonstrates that our client-oriented approach is working. Our clients can get in touch with us whenever and wherever they want, whether that's in a bank branch or insurance agency just around the corner, by phone, or from the comfort of home, thanks to our innovative digital apps for tablets, smartphones and PCs.

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\* This news item contains information that is subject to the transparency regulations for listed companies.

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