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## **KBC starts bookbuilding process for CRD IV-compliant Additional Tier 1 instrument**

On 4 March 2014, KBC Group NV announced its intention to issue a euro-denominated CRD IV-compliant Additional Tier 1 instrument of benchmark size. Today, following a successful investor roadshow, KBC decided to initiate the bookbuilding process in relation thereto.

The instrument will be offered in minimum denominations of 100 000 euros to institutional and high net-worth investors across Europe and Asia and is expected to be rated 'BB' by Standard & Poor's and 'BB' by Fitch.

Goldman Sachs International, J.P. Morgan, KBC Bank, Morgan Stanley and UBS were mandated as Joint Bookrunners and Joint Lead Managers for this transaction. The results of the bookbuilding and the pricing will be announced as soon as possible.

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