

# Press Release

7 February 2013

## **KBC Private Banking is named 'best private banker in Belgium' by Euromoney and 'highly commended private banker' by the Financial Times/The Banker**

On 7 February, in its 2013 awards, Euromoney, the well-known London-based financial periodical, announced KBC Private Banking as 'the best private banker in Belgium'. KBC Private Banking was also named as 'a highly commended private banker' for 2012 by the Financial Times/The Banker.

*Erwin Schoeters, General Manager Retail & Private Banking commented: "We are particularly proud to receive these prestigious awards from the other players on the Belgian private banking market and from international experts. This is for us the accolade for all the hard work we put in over recent years to fine-tune our advisory processes, our product range, our operational processes, and our fiscal/legal advisory service to the changing needs of our clients. We are determined to maintain this client-focused approach, and thus continue the upwards trend in client satisfaction in the years to come."*



Euromoney carries out an annual survey among the professional players on the private banking market regarding various aspects of product and service delivery in their market segment. Based on the votes cast in an extensive questionnaire, the **best Private Banker in Belgium** is chosen.

As well as winning the overall award, KBC Private Banking also took the prize for its service to high-net-worth individuals. This distinction comes as the result of the Wealth Office being set up a year ago. The Wealth Office serves clients with assets in excess of 5 million euros.

KBC Private Banking was also named as 'a highly commended private banker' for 2012 by the Financial Times/The Banker. KBC Private Banking's award as 'highly commended private banker'

by the Financial Times and The Banker is based on answers given on an extensive questionnaire completed by financial institutions and submitted to an international panel of experts.

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