

Brussels, 3 May 2012

## KBC publishes first 'Report to Society'

Today, KBC publishes its first 'Report to Society'. This report accompanies and complements the traditional financially-oriented annual report. It provides a concise overview of the results and achievements in 2011, but more specifically it also provides answers to a number of frequently asked questions. The report tries to do this in language that is clear and understandable, without jargon, but with a focus on what is happening in society.

The report thus deals with the following questions:

- How is KBC repaying its debts to the national and regional governments?
- What has changed at KBC since the financial crisis?
- How does KBC finance the economy?
- How is KBC managed and what is its remuneration policy?
- What is KBC's environmental policy?
- What does KBC see as its main challenges in the coming years?

Printed copies of this report will be circulated to decision-makers in politics, the media and business. It will also be available in KBC bank branches and via the KBC website ([www.kbc.com/reporttosociety](http://www.kbc.com/reporttosociety))

Thomas Leysen, Chairman of the Board of Directors of KBC Group, explains:

*'Society's confidence in the financial sector suffered a serious blow in 2008. At KBC, we are determined to win back that confidence through our words and deeds, and we see this report as a further step towards that goal.'*

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