



# Press Release

1 July 2011

## **KBC Securities launches KBC Securities Trader** **Active investors get their own dealing room at home**

Today, KBC Securities launches the most complete trading platform, KBC Securities Trader. Unique on the Belgian market, this solution allows rapid order routing and possible integration in the existing Bolero platform. Orders placed via Bolero or the new platform follow the same secure and speedy route to the stock market. In addition, highly active investors also benefit from the lowest rates on the market: 5.25 euros for orders up to 2 500 euros on Euronext, for example.

### **KBC Securities Trader provides active private investors with a professional platform.**

- The platform offers investors **comprehensive market information** and **multiple technical analysis options**. In addition, the professional screen set-up of KBC Securities Trader can be fully customised in line with the investor's wishes.
- KBC Securities Trader offers various **advanced trading tools**. Using the 'click trading' function, for example, investors can place their orders incredibly fast; directly into the order book of the relevant stock exchange by hitting the price with only one click. The 'basket trading' option allows them to prepare several orders and then submit them all together with a single click on the button. The trading platform also has a comprehensive options calculator.
- Needless to say that KBC Securities Trader provides **real-time prices**, just like Bolero. And, as part of the KBC Securities Trader package, these are **free of charge**.
- Investors can make trades on the move and track prices using **mTrader via Blackberry, iPhone or iPad**.

*In short*, clients of KBC Securities Trader benefit from the expertise and reliability provided by KBC Securities, through both an advanced trading platform with tools they can personalise to suit their needs, and through extensive access to all KBC Securities analysts' reports, the same analyses used by professional players. Active investors have, as it were, their own dealing room. Moreover, the platform can be fully integrated with Bolero.

### **KBC Securities Trader provides highly active investors with the lowest rates on the market**

KBC Securities Trader offers active investors two rate formulas:

- *KBC Securities Trader Standard*: 40 euros per month (including real-time prices).
  - ⇒ **Starting at 7.50 euros for orders on Euronext and at 15 US dollars for orders on US exchanges**
  - ⇒ **As of 40 transactions per month, subscription is free of charge**
- *KBC Securities Trader Pro*: 100 euros per month (including real-time prices).
  - ⇒ **Starting at 5.25 euros for orders on Euronext and at 10.50 US dollars for orders on US exchanges**
  - ⇒ **As of 100 transactions per month, subscription is free of charge**

*In short*, investors who carry out many transactions can benefit from the advantages of KBC Securities Trader free of charge. What's more, the platform ensures active investors get the lowest rates on the market.

The platform has already been launched successfully in Poland where users are now placing 50 orders on average per day.

You can view a demo of the platform at [www.bolero.be/nl/kbcsecuritiestrader.aspx](http://www.bolero.be/nl/kbcsecuritiestrader.aspx) (Dutch) or [http://goinfront.com/demo/kbcs/trader\\_english.htm](http://goinfront.com/demo/kbcs/trader_english.htm) (English).

## **Bolero**

Bolero is the online stock exchange platform for private investor clients of KBC Securities, Belgium's largest broking company. Bolero clients have direct access to over 20 markets, including the Western and Eastern European markets and the US and Canadian markets. Bolero also offers all listed products: not just shares, but also options, trackers, turbos, speeders, sprinters and warrants can be purchased online. Additionally, Bolero clients can place orders offline on several other world stock exchanges.

In order to assist the Bolero clients, they are given access to all studies conducted by the KBC Securities team of analysts, including the *Morning Note*, a daily newsletter with comprehensive market information and analyses.

The order desk answers all questions of Bolero clients by phone or e-mail between 8 a.m. and 10 p.m. on all trading days.

Bolero does not charge any subscription fees. Clients only pay the customary transaction costs and custody fees.

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