

FINAL TERMS

PROHIBITION OF SALES TO EEA RETAIL INVESTORS – The Notes are not intended, from 1 January 2018, to be offered, sold or otherwise made available to and, with effect from such date, will not be offered, sold or otherwise made available by any Dealer to any retail investor in the European Economic Area ("EEA"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU ("MiFID II"); (ii) a customer within the meaning of Directive 2002/92/EC ("IMD"), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. Consequently no key information document required by Regulation (EU) No 1286/2014 (the "PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPs Regulation.

PROHIBITION OF SALES TO CONSUMERS - Notes issued under the Programme are not intended to be offered, sold to or otherwise made available to and will not be offered, sold or otherwise made available by any Dealer to any "consumer" (*consument / consommateur*) within the meaning of the Belgian Code of Economic Law (*Wetboek economisch recht / Code de droit économique*).

Final Terms dated 3 October 2017

KBC Group NV

Issue of EUR 25,000,000 Fixed Rate Senior Notes

due 4 October 2027 under the EUR 10,000,000,000 Euro Medium Term Note Programme

PART A — CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Prospectus dated 11 July 2017 and the supplement(s) to it dated 29 August 2017 which together constitutes a base prospectus (the "**Base Prospectus**") for the purposes of Directive 2003/71/EC (as amended, including by Directive 2010/73/EU) (the "**Prospectus Directive**"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus has been published on the Issuer's website (www.kbc.com) and copies may be obtained during normal business hours at the registered office of the Issuer.

1	(i)	Series Number:	10
	(ii)	Tranche Number:	1
	(iii)	Date on which Notes will be consolidated and form a single Series	Not Applicable
2		Specified Currency:	EUR
3		Aggregate Nominal Amount:	EUR 25,000,000

	(i) Series:	EUR 25,000,000
	(ii) Tranche:	EUR 25,000,000
4	Issue Price:	99.97 per cent. of the Aggregate Nominal Amount
5	(i) Specified Denominations:	EUR 100,000 and integral multiples of EUR 100,000 in excess thereof
	(ii) Calculation Amount:	EUR 100,000
6	(i) Issue Date:	4 October 2017
	(ii) Interest Commencement Date:	Issue Date
7	Maturity Date:	4 October 2027
8	Interest Basis:	Fixed Rate
9	Redemption Basis:	Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount.
10	Change of Interest Basis:	Not Applicable
11	Issuer Call Option:	Not Applicable
12	(i) Status of the Notes:	Senior Notes
	(ii) Waiver of set-off in respect of Senior Notes:	Condition 2(a)(ii): Applicable
	(iii) Event of Default or Enforcement in respect of Senior Notes:	Condition 10(a): Not Applicable Condition 10(b): Applicable

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13	Fixed Rate Note Provisions	Applicable
	Rate(s) of Interest:	1.44 per cent. per annum payable in arrear on each Interest Payment Date
	Interest Payment Date(s):	4 October in each year from and including 4 October 2018, until and including Maturity Date
	Fixed Coupon Amount:	EUR 1,440.00 per Calculation Amount
	Broken Amount(s):	Not Applicable
	Day Count Fraction:	Actual/Actual ICMA
	Determination Dates:	Not Applicable
14	Fixed Rate Reset Note Provisions	Not Applicable
15	Floating Rate Note Provisions	Not Applicable

PROVISIONS RELATING TO REDEMPTION

16	Tax Event	Applicable
	Notice periods for Condition 4 (b):	Minimum period: 30 days Maximum period: 60 days
17	Capital Disqualification Event	Not Applicable
18	Capital Disqualification Event Variation	Not Applicable

19	Loss Absorption Disqualification Event Variation or Substitution	Applicable
20	Issuer Call Option	Not Applicable
21	Loss Absorption Disqualification Event in respect of Senior Notes:	Condition 4(e): Applicable
	(i) Notice periods for Condition 4(e)	Minimum period: 30 days Maximum period: 60 days
22	Final Redemption Amount	EUR 100,000 per Calculation Amount
23	Early Redemption Amount	EUR 100,000 per Calculation Amount
	Early Redemption Amount(s) payable on redemption following a Tax Event, following a Loss Absorption Disqualification Event (in the case of Senior Notes), or other early redemption:	

GENERAL PROVISIONS APPLICABLE TO THE NOTES

24	Form of Notes:	Dematerialised form
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THIRD PARTY INFORMATION

The Issuer accepts responsibility for the information contained in these Final Terms. The brief explanation on the meaning of the ratings in paragraph 2 of Part B of these Final Terms has been extracted from www.standardandpoors.com and www.fitchratings.com (the "Relevant Websites"). The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published by each of the Relevant Websites, no facts have been omitted which would render the reproduced information inaccurate or misleading.

[Signatures follow on the next page]

Signed on behalf of the Issuer:



By: **Innocenzo Sui**
Duly authorised



By:
Duly authorised

Frederik Vyncke
Manager Wholesale Funding

PART B – OTHER INFORMATION

25 LISTING AND ADMISSION TO TRADING

Admission to trading: Application has been made by the Issuer (or on its behalf) for the Notes to be admitted to trading on Euronext Brussels with effect from the Issue Date.

(i) Estimate of total expenses related to admission to trading EUR 8,500.00

26 RATINGS

The Notes to be issued are expected to be rated:

Standard & Poor's Credit Market Services Italy Srl. ("**S&P**"): BBB+

Moody's France S.A.S. ("**Moody's**"): Baa1

Fitch France S.A.S ("**Fitch**"): A

S&P is established in the EU and registered under Regulation (EC) No 1060/2009 (the "**CRA Regulation**"). As defined by S&P, a 'BBB' rating means that the obligations of the Issuer under the Notes exhibit adequate capacity to meet financial commitments, but are more subject to adverse economic conditions than obligations rated in a higher category. The addition of a plus (+) or minus (-) sign shows the relative standing within the major rating categories.

Moody's is established in the EU and registered under the CRA Regulation. As defined by Moody's, a 'Baa1' rating means that the obligations of the Issuer under the Notes are judged to be medium-grade and subject to moderate credit risk and as such may possess certain speculative characteristics. The modifier 1 indicates that the obligation ranks in the higher end of its generic rating category; the modifier 2 indicates a mid-range ranking; and the modifier 3 indicates a ranking in the lower end of that generic rating category.

Fitch is established in the EU and registered under the CRA Regulation. As defined by Fitch, a rating in the 'A' category indicates (i) that the expectations of ceased or interrupted payments are currently low and (ii) a strong capacity to meet policyholder and contractual obligations.

A security rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, reduction or withdrawal at any time by the assigning rating agency.

27 **INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE**

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the issue.

28 **YIELD**

(i) Gross yield 1.443 per cent. per annum

The yield is calculated on the basis of the Issue Price, the Rate of Interest applicable from and including the Interest Commencement Date until and excluding the Maturity Date, and the Final Redemption Amount. It is not an indication of future yield.

(ii) Net yield 1.452 per cent. per annum

The yield is calculated on the basis of the Re-offer Price, the Rate of Interest applicable from and including the Interest Commencement Date until and excluding the Maturity Date, and the Final Redemption Amount. It is not an indication of future yield.

Maximum yield Not Applicable

Minimum yield Not Applicable

29 **HISTORIC INTEREST RATES** (*Floating Rate Notes only*)

Not Applicable

30 **OPERATIONAL INFORMATION**

(i) ISIN: BE0002291608

(ii) Common Code: 169420866

(iii) Any clearing system(s) other than the Securities Settlement System, Euroclear Bank S.A./N.V. and Clearstream Banking, *société anonyme* and

the relevant identification number(s):

- | | |
|--|--------------------------|
| (iv) Delivery: | Delivery against payment |
| (v) Names and addresses of additional Agent(s) (if any): | Not Applicable |
| (vi) Name and address of the Calculation Agent when the Calculation Agent is not KBC Bank NV | Not Applicable |
| (vii) Intended to be held in a manner which would allow Eurosystem eligibility: | No |

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DISTRIBUTION

- | | |
|---|--|
| (i) Method of distribution | Not Syndicated |
| (ii) If syndicated: | |
| (A) Names and addresses of Dealers and underwriting commitments/quotas: | Not Applicable |
| (B) Date of Subscription Agreement: | Not Applicable |
| (C) Stabilising manager(s) (if any): | Not Applicable |
| (iii) If non-syndicated, name and address of the Dealer: | KBC Bank NV
Havenlaan 2, 1080 Brussels
Belgium |
| (iv) US Selling Restrictions | Reg. S Category 2; TEFRA not applicable |
| (v) Additional selling restrictions: | Not Applicable |