

**Final Terms dated 27 February 2017**

**KBC Group NV**

**Issue of EUR 1,250,000,000 0.75% Senior Notes due 1 March 2022**

**under the EUR 5,000,000,000**

**Euro Medium Term Note Programme**

**PART A — CONTRACTUAL TERMS**

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Prospectus dated 13 July 2016 and the supplements to it dated 30 August 2016, 30 January 2017 and 21 February 2017 which together constitute a base prospectus (the “**Base Prospectus**”) for the purposes of Directive 2003/71/EC (as amended, including by Directive 2010/73/EU) (the “**Prospectus Directive**”). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus has been published on the Issuer’s website ([www.kbc.com](http://www.kbc.com)) and copies may be obtained during normal business hours at the registered office of the Issuer.

1	(i) Series Number:	7
	(ii) Tranche Number:	1
	(iii) Date on which Notes will be consolidated and form a single Series	Not Applicable
2	Specified Currency:	Euro (“EUR”)
3	Aggregate Nominal Amount:	EUR 1,250,000,000
	(i) Series:	EUR 1,250,000,000
	(ii) Tranche:	EUR 1,250,000,000
4	Issue Price:	99.985 per cent. of the Aggregate Nominal Amount
5	(i) Specified Denominations:	EUR 100,000 and integral multiples of EUR 100,000 in excess thereof
	(ii) Calculation Amount:	EUR 100,000
6	(i) Issue Date:	1 March 2017
	(ii) Interest Commencement Date:	Issue Date
7	Maturity Date:	1 March 2022
8	Interest Basis:	Fixed Rate
9	Redemption Basis:	Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount.

10	Change of Interest Basis:	Not Applicable
11	Issuer Call Option:	Not Applicable
12	(i) Status of the Notes:	Senior Notes
	(ii) Waiver of set-off in respect of Senior Notes:	Condition 2(a)(ii): Applicable
	(iii) Event of Default or Enforcement in respect of Senior Notes:	Condition 10(a): Not Applicable Condition 10(b): Applicable

#### **PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

13	<b>Fixed Rate Note Provisions</b>	Applicable
	(i) Rate(s) of Interest:	0.75 per cent. per annum payable in arrear on each Interest Payment Date
	(ii) Interest Payment Date(s):	1 March in each year from and including 1 March 2018
	(iii) Fixed Coupon Amount:	EUR 750 per Calculation Amount
	(iv) Broken Amount(s):	Not Applicable
	(v) Day Count Fraction:	Actual/Actual ICMA
	(vi) Determination Dates:	1 March in each year
14	<b>Fixed Rate Reset Note Provisions</b>	Not Applicable
15	<b>Floating Rate Note Provisions</b>	Not Applicable

#### **PROVISIONS RELATING TO REDEMPTION**

16	<b>Tax Event</b>	Applicable
	Notice periods for Condition 4 (b):	Minimum period: 30 days Maximum period: 60 days
17	<b>Capital Disqualification Event</b>	Not Applicable
18	<b>Capital Disqualification Event Variation</b>	Not Applicable
18bis	<b>Loss Absorption Disqualification Event Variation or Substitution</b>	Applicable
19	<b>Issuer Call Option</b>	Not Applicable
20	<b>Loss absorption Disqualification Event in respect of Senior Notes:</b>	Condition 4(e): Applicable from 1 March 2017
	(i) Notice periods for Condition 4(e)	Minimum period: 30 days Maximum period: 60 days
21	<b>Final Redemption Amount</b>	EUR 100,000 per Calculation Amount
22	<b>Early Redemption Amount</b>	
	Early Redemption Amount(s)	EUR 100,000 per Calculation Amount

payable on redemption following a  
Tax Event, following a Capital  
Disqualification Event (in the case of  
Subordinated Tier 2 Notes),  
following a Loss Absorption  
Disqualification Event (in the case of  
Senior Notes) or on event of default  
or other early redemption:

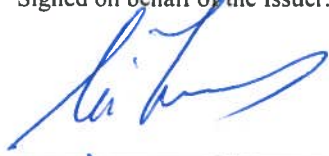
**GENERAL PROVISIONS APPLICABLE TO THE NOTES**

23 **Form of Notes:** Dematerialised form

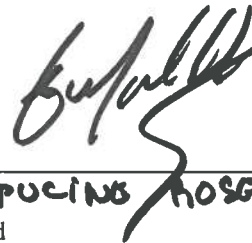
**THIRD PARTY INFORMATION**

The Issuer accepts responsibility for the information contained in these Final Terms. The brief explanation on the meaning of the ratings in paragraph 2 of Part B of these Final Terms has been extracted from [www.standardandpoors.com](http://www.standardandpoors.com), [www.moody.com](http://www.moody.com) and [www.fitchratings.com](http://www.fitchratings.com) (the “**Relevant Websites**”). The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published by each of the Relevant Websites, no facts have been omitted which would render the reproduced information inaccurate or misleading.

Signed on behalf of the Issuer:



By: Immacula Sai  
Duly authorised



By: CAPUCINE ROSENFELD  
Duly authorised

## PART B – OTHER INFORMATION

### 1 LISTING AND ADMISSION TO TRADING

- (i) Admission to trading: Application has been made by the Issuer (or on its behalf) for the Notes to be admitted to trading on Euronext Brussels with effect from the Issue Date.
- (ii) Estimate of total expenses related to admission to trading: EUR 3,825

### 2 RATINGS

The Notes to be issued are expected to be rated:

Standard & Poor's Credit Market Services France S.A.S. ("**S&P**"): **BBB+**

Moody's Investors Service Limited ("**Moody's**"): **Baa1**

Fitch France S.A.S. ("**Fitch**"): **A-**

S&P is established in the EU and registered under Regulation (EU) No 1060/2009 (the "**CRA Regulation**"). As defined by S&P, a 'BBB' rating means that the obligations of the Issuer under the Notes exhibit adequate capacity to meet financial commitments, but are more subject to adverse economic conditions than obligations rated in a higher category. The addition of a plus (+) or minus (-) sign shows the relative standing within the major rating categories.

Moody's is established in the EU and registered under the CRA Regulation. As defined by Moody's, a 'Baa1' rating means that the obligations of the Issuer under the Notes are judged to be medium-grade and subject to moderate credit risk and as such may possess certain speculative characteristics. The modifier 1 indicates that the obligation ranks in the higher end of its generic rating category; the modifier 2 indicates a mid-range ranking; and the modifier 3 indicates a ranking in the lower end of that generic rating category.

Fitch is established in the EU and registered under the CRA Regulation. As defined by Fitch, an 'A-' rating indicates that in respect of the obligations of the Issuer under the Notes expectations of credit

risk are currently low. The capacity for payment of financial commitments is considered strong. This capacity may, nevertheless, be more vulnerable to adverse business or economic conditions than is the case for higher ratings.

A security rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, reduction or withdrawal at any time by the assigning rating agency.

### 3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in “*Subscription and Sale*”, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the issue.

### 4 YIELD

Indication of yield:

(i) Gross yield: 0.753 per. cent per annum  
The yield is calculated on the basis of the Issue Price, the Rate of interest applicable from and including the Interest Commencement Date until and excluding the Maturity Date, and the Final Redemption Amount. It is not an indication of future yield.

(ii) Net yield: Not Applicable

Maximum yield: Not Applicable

Minimum yield: Not Applicable

### 5 HISTORIC INTEREST RATES

Not Applicable

### 6 OPERATIONAL INFORMATION

(i) ISIN: BE0002272418

(ii) Common Code: 157243829

(iii) Any clearing system(s) other than the Securities Settlement System, Euroclear Bank S.A./N.V. and Clearstream Banking, *société anonyme* and the relevant identification number(s): Not Applicable

(iv) Delivery: Delivery against payment

(v) Names and addresses of additional Agent(s) (if any): Not Applicable

(vi) Name and address of the Calculation Agent when the Calculation Agent is Not Applicable

not KBC Bank NV

(vii) Intended to be held in a manner which would allow Eurosystem eligibility: No

**7 DISTRIBUTION**

(i) Method of distribution Syndicated

(ii) If syndicated:

(A) Names and addresses of Dealers and underwriting commitments/quotas: Barclays Bank PLC  
5 The North Colonnade  
Canary Wharf  
London E14 4BB  
the United Kingdom  
Underwriting commitment: EUR 250,000,000

KBC Bank NV  
Havenlaan 2  
1080 Brussels  
Belgium  
Underwriting commitment: EUR 250,000,000

Société Générale  
10 Bishops Square  
London E1 6EG  
the United Kingdom  
Underwriting commitment: EUR 250,000,000

UBS Limited  
5 Broadgate  
London EC2M 2QS  
the United Kingdom  
Underwriting commitment: EUR 250,000,000

UniCredit Bank AG  
Arabellastrasse 12  
81925 Munich  
Germany  
Underwriting commitment: EUR 250,000,000

(B) Date of Subscription Agreement: 27 February 2017

(C) Stabilising manager(s) (if any): Not Applicable

(iii) If non-syndicated, name and address of Dealers: Not Applicable

(iv) US Selling Restrictions Reg. S Category 2; TEFRA not applicable

(v) Additional selling restrictions: Not Applicable

