Final Terms dated 22 May 2017

KBC Group NV

Issue of EUR 750,000,000 Floating Rate Senior Notes due November 2022 under the EUR 10,000,000,000 (formerly EUR 5,000,000,000) Euro Medium Term Note Programme

PART A — CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Prospectus dated 13 July 2016 and the supplements to it dated 30 August 2016, 30 January 2017, 21 February 2017 and 16 May 2017 (the "Base Prospectus") for the purposes of Directive 2003/71/EC (as amended, including by Directive 2010/73/EU) (the "Prospectus Directive"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus has been published on the Issuer's website (www.kbc.com) and copies may be obtained during normal business hours at the registered office of the Issuer.

(ii) Tranche Number: 1

(iii) Date on which Notes will be Not Applicable consolidated and form a single Series

2 Specified Currency: Euro ("EUR")

3 Aggregate Nominal Amount: EUR 750,000,000

(i) Series: EUR 750,000,000
(ii) Tranche: EUR 750,000,000

4 Issue Price: 100 per cent. of the Aggregate Nominal Amount

5 (i) Specified Denominations: EUR 100,000 and integral multiples of EUR

100,000 in excess thereof

(ii) Calculation Amount: EUR 100,000(i) Issue Date: 24 May 2017

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(ii) Interest Commencement Date: Issue Date

7 Maturity Date: The Interest Payment Date falling in November

2022

8 Interest Basis: Floating Rate

9 Redemption Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal

amount.

10 Change of Interest Basis: Not Applicable

11 Issuer Call Option: Not Applicable12 (i) Status of the Notes: Senior Notes

(ii) Waiver of set-off in respect of

Senior Notes:

Dates:

Condition 2(a)(ii): Applicable

(iii) Event of Default or Enforcement

in respect of Senior Notes:

Condition 10(a): Not Applicable

Condition 10(b): Applicable

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13 Fixed Rate Note Provisions Not Applicable

14 Fixed Rate Reset Note Provisions Not Applicable

15 Floating Rate Note Provisions Applicable

(i) Interest Period(s): Quarterly, subject to adjustment in accordance with

the Business Day Convention set out in (v) below

(ii) Specified Interest Payment 24 February, 24 May, 24 August and 24 November in

each year, subject in each case to adjustment in accordance with the Business Day Convention set

out in (v) below

(iii) Interest Period End Date: Not Applicable

(iv) First Interest Payment Date: 24 August 2017, subject to adjustment in accordance

with the Business Day Convention set out in (v)

below

(v) Business Day Convention:

Interest Period(s) and Specified

Interest Payment Dates:

Modified Following Business Day Convention

Interest Period End Date: Modified Following Business Day Convention

(vi) Additional Business Centre(s): Not Applicable

(vii) Manner in which the Rate(s) of

Interest is/are to be determined: Screen Rate Determination

(viii) Party responsible for calculating the Rate(s) of Interest and Interest Amount(s) (if not the

Agent):

Not Applicable

(ix) Screen Rate Determination: Applicable

Reference Rate: 3-Month EURIBOR

Interest Determination

Date(s):

The second day on which the TARGET2 System is open prior to the start of the Interest Accrual Period

- Relevant Screen Page: Reuters page EURIBOR01 (or any successor or

replacement page)

- Relevant Time: 11.00 a.m. (Brussels time)

(x) ISDA Determination: Not Applicable

(xi) Margin(s): + 0.55 per cent. per annum

(xii) Minimum Rate of Interest: Not Applicable(xiii) Maximum Rate of Interest: Not Applicable

(xiv) Day Count Fraction: Actual/360

PROVISIONS RELATING TO REDEMPTION

16 Tax Event Applicable

Notice periods for Condition 4 (b): Minimum period: 30 days

Maximum period: 60 days

17 **Capital Disqualification Event** Not Applicable

18 Capital Disqualification Event Not Applicable

Variation

18bis Loss Absorption Disqualification

Event Variation or Substitution

Applicable

19 Issuer Call Option Not Applicable

20 **Loss absorption Disqualification** Condition 4(e): Applicable from 24 May 2017

Event in respect of Senior Notes:

(i) Notice periods for Condition 4(e) Minimum period: 30 days

Maximum period: 60 days

Final Redemption Amount EUR 100,000 per Calculation Amount

22 Early Redemption Amount

Early Redemption Amount(s) EUR 100,000 per Calculation Amount

payable on redemption following a Tax Event, following a Capital Disqualification Event (in the case of Subordinated Tier 2 Notes),

following a Loss Absorption
Disqualification Event (in the case of
Senior Notes) or on event of default

or other early redemption:

GENERAL PROVISIONS APPLICABLE TO THE NOTES

23 **Form of Notes:** Dematerialised form

THIRD PARTY INFORMATION

The Issuer accepts responsibility for the information contained in these Final Terms. The brief explanation on the meaning of the ratings in paragraph 2 of Part B of these Final Terms has been extracted from www.standardandpoors.com, www.moodys.com and www.fitchratings.com (the "Relevant Websites"). The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published by each of the

Relevant Websites, no facts have been omitted which would render the reproduced information inaccurate or misleading.

Signed on behalf of the Issuer:

By: Innocenzo Soi

Duly authorised

By: JETOME FERR,

Duly authorised

PART B – OTHER INFORMATION

1 LISTING AND ADMISSION TO TRADING

(i) Admission to trading:

Application has been made by the Issuer (or on its behalf) for the Notes to be admitted to trading on Euronext Brussels with effect from the Issue Date.

(ii) Estimate of total expenses related to admission to trading

EUR 4,450

2 RATINGS

The Notes to be issued are expected to be rated:

Standard & Poor's Credit Market Services France S.A.S. ("S&P"): BBB+

Moody's Investors Service Limited ("Moody's"): Baa1

Fitch France S.A.S. ("Fitch"): A

S&P is established in the EU and registered under Regulation (EU) No 1060/2009 (the "CRA Regulation"). As defined by S&P, a 'BBB' rating means that the obligations of the Issuer under the Notes exhibit adequate capacity to meet financial commitments, but are more subject to adverse economic conditions than obligations rated in a higher category. The addition of a plus (+) or minus (-) sign shows the relative standing within the major rating categories.

Moody's is established in the EU and registered under the CRA Regulation. As defined by Moody's, a 'Baa1' rating means that the obligations of the Issuer under the Notes are judged to be mediumgrade and subject to moderate credit risk and as such may possess certain speculative characteristics. The modifier 1 indicates that the obligation ranks in the higher end of its generic rating category; the modifier 2 indicates a mid-range ranking; and the modifier 3 indicates a ranking in the lower end of that generic rating category.

Fitch is established in the EU and registered under the CRA Regulation. As defined by Fitch, an 'A-' rating indicates that in respect of the obligations of the Issuer under the Notes expectations of credit

risk are currently low. The capacity for payment of financial commitments is considered strong. This capacity may, nevertheless, be more vulnerable to adverse business or economic conditions than is the case for higher ratings.

A security rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, reduction or withdrawal at any time by the assigning rating agency.

3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the issue.

4 YIELD

Maximum yield: Not Applicable
Minimum yield: Not Applicable

5 HISTORIC INTEREST RATES

Details of historic EURIBOR rates can be obtained from Reuters.

6 OPERATIONAL INFORMATION

(i) ISIN: BE0002281500

(ii) Common Code: 161945277

(iii) Any clearing system(s) other than the Not Applicable Securities Settlement System, Euroclear Bank S.A./N.V. and Clearstream Banking, société relevant anonyme and the identification number(s):

(iv) Delivery: Delivery against payment

(v) Names and addresses of additional Not Applicable Agent(s) (if any):

(vi) Name and address of the Calculation Not Applicable Agent when the Calculation Agent is not KBC Bank NV

(vii) Intended to be held in a manner No which would allow Eurosystem eligibility:

7 DISTRIBUTION

(i) Method of distribution Syndicated

(ii) If syndicated:

(A) Names and addresses of Deutsche Bank AG, London Branch
Dealers and underwriting
commitments/quotas:

Underwriting Winchester House
The Great Winchester Street

London EC2N 2DB United Kingdom

Underwriting commitment: EUR 150,000,000

Goldman Sachs International

Peterborough Court 133 Fleet Street London EC4A 2BB United Kingdom

Underwriting commitment: EUR 150,000,000

HSBC Bank plc 8 Canada Square London E14 5HQ United Kingdom

Underwriting commitment: EUR 150,000,000

KBC Bank NV Havenlaan 2 1080 Brussels Belgium

Underwriting commitment: EUR 150,000,000

Banco Santander, S.A. Ciudad Grupo Santander Edificio Encinar

Avenida de Cantabria 28660, Boadilla del Monte

Madrid Spain

Underwriting commitment: EUR 150,000,000

(B) Date of Subscription
Agreement:

manager(s)

22 May 2017

any):

Not Applicable

(iii) If non-syndicated, name and address of Dealers:

Not Applicable

(iv) US Selling Restrictions

(C)

Reg. S Category 2; TEFRA not applicable

(v) Additional selling restrictions:

Stabilising

Not Applicable